

OUR SEVEN GOALS

Iowa City's 2016-2017 Strategic Plan

A more Inclusive, Just and Sustainable Iowa City



STRATEGIC GOAL 1

Promote a Strong and Resilient Economy



STRATEGIC GOAL 2

Encourage a Vibrant and Walkable Urban Core



STRATEGIC GOAL 3

Foster Healthy Neighborhoods throughout the City



STRATEGIC GOAL 4

Maintain a Solid Financial Foundation



STRATEGIC GOAL 5

Enhance Community Engagement and Intergovernmental Relations



STRATEGIC GOAL 6

Promote Environmental Sustainability



STRATEGIC GOAL 7

Advance Social Justice and Racial Equity