

AGENDA
IOWA CITY TELECOMMUNICATIONS COMMISSION
CITY CABLE TV OFFICE, 10 S. LINN ST.-TOWER PLACE PARKING FACILITY
JULY 27, 2015, 5:30PM

1. Call to order
2. Approval of minutes
3. Announcements of Commissioners
4. Short public announcements
5. REPORTS
 - Consumer Issues
 - Mediacom Report
 - Local Access Reports
 - City Cable TV Office Report
6. Local Access Channel Survey Follow-Up
7. Adjournment

DRAFT

IOWA CITY TELECOMMUNICATIONS COMMISSION
MONDAY, JUNE 22, 2015--5:30 P.M.
CITY CABLE TV OFFICE, 10 S. LINN ST.-TOWER PLACE PARKING FACILITY

MEMBERS PRESENT: Alexa Homewood, Derek Johnk, Laura Bergus, Nick Kilburg

MEMBERS ABSENT: Bram Elias

STAFF PRESENT: Ty Coleman, Mike Brau

OTHERS PRESENT: Josh Goding, Bond Drager

SUMMARY OF DISCUSSION

Coleman said subscribers received a letter from Mediacom informing them that the final steps in the conversion to all-digital transmission will be taking place. Measures will be taken to inform the public that those without digital tuners in their televisions who receive their signal straight from the tap will not find channels 2-22 on those number assignments. The conversion is expected to be completed in late August. Homewood said she saw the article about PATV in the Press-Citizen. Coleman said that there was a quote in the Press-Citizen article from a high-ranking Mediacom official that Mediacom had no plans to revert to the municipal franchise in August. Coleman contacted the Iowa Utility Board (IUB) and asked them if they had notified Mediacom of the revocation of the Alliance Technologies franchise. The IUB was unsure and is working to clarify the situation. There is a possibility that the process will need to be repeated with regard to the Phalanx franchise, which is still technically on the books. Bergus said it is unclear what, precisely, the Mediacom official was responding to in the article. The City will be preparing an application to enter into discussions with Mediacom regarding a community Wi-Fi project. There are no developments regarding the two potential competitive providers, Metronet and ImOn. Coleman sent them copies of the local access channel survey. Homewood said that she and Johnk meet with representatives of some of the local access channels to discuss ideas generated by the survey. There was a consensus to develop a website that would consolidate programming information for all the access channels, including links to on-line programs. Additional information about each channel's services would also be included. Getting a Roku channel was also discussed.

APPROVAL OF MINUTES

Bergus moved and Kilburg seconded a motion to approve the amended June 1, 2015 minutes. The motion passed unanimously.

ANNOUNCEMENTS OF COMMISSIONERS

None.

SHORT PUBLIC ANNOUNCEMENTS

None.

CONSUMER ISSUES

Homewood referred to the complaint report in the meeting packet. The only issue was regarding a customer uncovering an abandoned buried cable in their yard.

MEDIACOM REPORT

Coleman said he had contacted Grassley who said he had nothing to report. Coleman said subscribers received a letter from Mediacom informing them that the final steps in the conversion to all-digital transmission will be taking place. Steps will be taken to inform the public that those without digital tuners in their televisions who receive their signal straight from the tap will not find channels 2-22 on those channel number assignments. The conversion is expected to be completed in late August.

LOCAL ACCESS CHANNEL REPORTS

Homewood noted that the City Channel and the Library had written reports in the meeting packet. PATV sent a report by email earlier in the day. Homewood said she saw the article about PATV in the Press-Citizen. Coleman said that there was a quote in the Press-Citizen article from a high-ranking Mediacom official that Mediacom had no plans to revert to the municipal franchise in August. Coleman contacted the Iowa Utility Board (IUB) and asked them if they had notified Mediacom of the revocation of the Alliance Technologies franchise. The IUB was unsure and is working to clarify the situation. There is a possibility that the process will need to be repeated with regard to the Phalanx franchise, which is still technically on the books. Bergus said it is unclear what, precisely, the Mediacom official was responding to in the article. The City will be preparing an application to enter into discussions with Mediacom regarding a community Wi-Fi project. There are no developments regarding the two potential competitive providers, Metronet and ImOn. Coleman sent them copies of the local access channel survey.

LOCAL ACCESS CHANNEL SURVEY

Homewood said that she and Johnk meet with representatives of some of the local access channels to discuss ideas generated by the survey. There was a consensus to develop a website that would consolidate programming information for all the access channels, including links to on-line programs. Additional information about each channel's services would also be included. Getting a Roku channel was also discussed. Coleman said the website would service to provide a unified presence for the channels. Brau will be sending a memo to the channels to inform them what information will be needed from them to get the project underway.

ADJOURNMENT

Homewood moved and Johnk seconded a motion to adjourn. The motion passed unanimously.
Adjournment was at 5:50 p.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "M. Brau". The signature is stylized with a large initial "M" and a cursive "Brau".

Michael Brau
Cable TV Administrative Aide

July 22, 2015

To: Iowa City Telecommunications Commission
From: Ty Coleman, Media Production Services Coordinator (MPSC)
Re: Cable Complaints June 2015

1.)

Date: 06/04/15

Method of contact: Voice message

Complaint/Comment Summary:

Customer left a voice message for the MPSC to report that her cable TV service had gone out two times earlier that day.

Resolution Summary:

MPSC contacted local Mediacom staff to report the issue.

Mediacom staff reported that there had been a commercial power issue that had since been resolved.

MPSC left a message for the customer to communicate this information. No further response from the customer.

Date of Resolution: 06/08/15

2.)

Date: 06/08/15

Method of contact: Phone

Issue/Comment Summary:

Customer stated that she had been receiving the Hallmark Movie Channel for a long time and was told that the signal had been leaking through certain cable boxes and that it was not part of her current cable TV package. Customer was told by Mediacom (by a customer service representative on the phone) that she could get it added into her service by adding a special discounted promotion where she would also receive Starz and Encore for only about \$10 more. Customer was confused about her options and went ahead with the change. Her next bill had accounted for the changes and included a number of extra fees that took her monthly bill up by approximately \$20. Customer felt that the bill was intentionally confusing and expressed frustration with paying extra and receiving channels she did not care to watch.

MPSC told customer that he would check with the local Mediacom staff to see what was going on and to see if there was a way to get the channels she wanted without purchasing a more expensive package.

Resolution Summary:

MPSC sent a message to local Mediacom staff, who investigated the account in question and noted that the customer could receive the Hallmark Movie Channel without having to pay for Starz and Encore and was able to bring her bill back down.

Local Mediacom staff contacted the customer and arranged for the changes to take place and said the customer was able to pay her adjusted bill over the phone.

Date of Resolution: 06/10/15

Date: July 15, 2015

To: The Iowa City Telecommunications Commission

From: Ty Coleman, Media Production Services Coordinator, City of Iowa City Cable TV Office

Re: City of Iowa City Cable TV Office report for the July 2015 meeting

Media Unit

Recent production activities:

- Produced instructional video for parents dropping off kids at Safety Village
- Produced Market Music at the Iowa City Farmers Market including artist Dave Moore
- Recorded artists at Party in the Park including the Awful Purdies at the Terry Trueblood Recreation Area
- Assisted with recording of Metropolitan Planning Organization of Johnson County meeting
- Recorded a short video update of the North Wastewater Treatment Plant demolition
- Recorded staff training at new Animal Care and Adoption Center for new facility operations

Upcoming productions:

- Record Iowa City City Council Meetings on July 27 and August 18
- Market Music at the Iowa City Farmers Market with these artists:
 - Lewis Knudson
 - Nancita Wernett
- Party in the Park at Highland Park with Bob and Kristie Black

Community Television Service (CTS)

Recent production activities:

- Coverage of the Iowa City Downtown District's annual meeting presentation
- Worked with the Johnson County Affordable Homes Coalition to create three public service announcements to dispel myths about assisted housing
- Recorded a "curbside chat" for the Strong Towns organization, featuring a discussion about urban planning principles
- Covered the kickoff concert to the 2015 Iowa City Jazz Festival, featuring United Jazz Ensemble, a collection of jazz band students from City and West high schools
- A cooking demonstration presented by Mercy Iowa City for patients and their families/caregivers to learn to make modified texture meals for people with difficulty swallowing

Upcoming productions:

- A presentation sponsored by People for Justice in Palestine, featuring the leader of Al Rowwad: Pioneers for Life, a world-renowned theatre and creative society in Aida whose mission is to use art, theatre, and music as a healing alternative to the cycle of destructive violence.
- An informational interview with staff from Systems Unlimited about their fall Strides for Rides 5K Run and Fun Walk event. The group is raising funds for an accessible van for individuals in wheelchairs.

Features and Information Unit

Recent production activities:

- Information about the interactive farmers market map
 - Coverage of the 2015 Juneteenth Celebration
 - An interview with Betsy Potter of the Iowa City Downtown District about the Taste of Iowa
-

City event in late August

Upcoming productions:

- Weekly Iowa City Update episodes, highlighting news and information from the City of Iowa City
- More to be determined after a new Special Projects Assistant is hired

Programming and Interactive Services

Recent and Upcoming efforts:

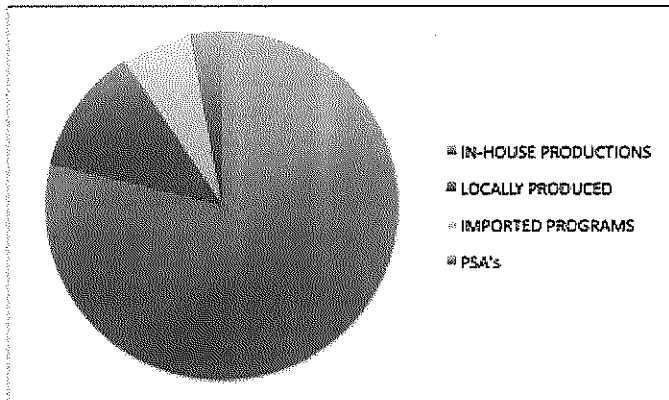
We've worked out the transcoding and delivery process with the University of Iowa's Daily Iowan TV news program, and will be working their program into our schedule soon. We're also going to be picking up a new cooking program to replace our Mercy Cooking series.

Website:

In June, we had 2,924 users access 5,648 pages in 4,169 sessions. Our most popular pages were Mediacom's channel lineup, our homepage, our broadband consumers' guide, our video page, the local access program schedule on the Press-Citizen, and our program schedule. Our streaming media provider reports 13,069 total hits, which includes 3,648 Events (player window was loaded), 374 Sessions (media was played), and 7,592 OnDemand Hits (media was scrubbed or index point was clicked). 1,123 podcasts were downloaded, and our HD media was accessed 327 times. Our live stream was accessed 383 times.

Programming:

We cablecast 102 programs produced in-house 963 times for 563 hours of programming, 17 locally produced (Senior Center, Hoover Library, JC Board of Supervisors, Coralville and North Liberty) programs 87 times for 85 hours of programming, and 13 imported programs 70 times for 45 hours of programming. We also showed 75 PSA's 1,200 times for 21 hours of programming.



Program types played on City Channel 4 during the month of June 2015.

Cable TV Office Programs Completed in June 2015

Media Unit Programs:

- Iowa City Council Meetings
 - 6/2/15
 - 6/8/15 (Special)
 - 6/16/15
- Market Music at the Farmers Market
 - Mayflies
 - Saul Lubaroff
 - Rob Lumbard
- Grill Like a Firefighter Educational Program

CTS programs:

- 2015 Friday Night Concert Series
 - City High Jazz Ensembles
 - David Zollo & The Body Electric
 - Tony Brown All Star Jam Session
- 2015 Iowa Arts Festival Concert - The 100s
- Family Caregiver Series - Financial Scams
- Governing Under the Influence Symposium
 - The Weapons Industry: Who Profits? Who Pays?
 - Can We Ever Have Truly Universal Health Care?
- Iowa City Blue Zones Project - Lincoln Elementary Blue Zones School Designation
- The Iowa City Foreign Relations Council: Electronic Cigarettes - Safe Alternative or Dangerous Substitute
- Iowa Women's Foundation - Ovation 2015: A Tribute to Iowa Women and Girls
- MusicC 2015: Celebrating America
- Promotional video for Successful Living
- Johnson County Task Force on Aging: June 2015 - Better Business Bureau Warnings About Scams Against Vulnerable Adults

Features & Information Unit programs:

- Community Highlights: United Action for Youth's School of the Arts
- Iowa City Update - Week of:
 - June 5, 2015
 - June 12, 2015
 - June 19, 2015
 - June 26, 2015
- 2015 Juneteenth Celebration PSA
- City Channel 4 Weekly Highlights promos for the week of:
 - June 6, 2015
 - June 13, 2015
 - June 20, 2015
 - June 27, 2015

PATV

IOWA CITY • CHANNEL 18

Your Neighborhood Network

PATV Report to the ICTC for July 2015

Upcoming Meetings and Workshops

- PATV Guidelines orientation is the first Thursday of every month at 6 PM.
- Next Guidelines workshop is Thursday, August 6, 6 PM at PATV.
- Board of Directors meeting is Thursday, August 20, 6 PM at PATV.
- HD Camera classes for PATV members are Thursday evenings or by appointment. Other technical workshops are available by appointment.

Q2 Workshop Attendance

Guidelines: 16

HD Camera: 4

Studio: 1

Adobe Premiere: 4

One plan to increase workshops attendance next quarter involves hosting workshops directly at local schools. We'll provide an update on this.

Staff Produced/Assisted Programs

- Local RAGBRAI coverage
- *Live & Local*
 - Prelude
 - Alzheimer's Association
 - I.C. Bruisers Junior Roller Derby
- *Window to the World – Nepal*
- *PATV Sports*
 - City High Soccer
 - Roller Derby bouts
- *PATV Presents: Prairie Lights*
 - George Hodgman, Timothy Liu, Sarah Kanouse, Nicholas Brown, Vivian Gornick, Charles D'Ambrosio, etc.
- *The LyleStyle Show with Adopt-A-Pet*
- *Sports Opinion*
 - Mary Ferentz
 - Rick Heller

Submitted by Josh Goding, 7/21/15

Public Access TV Inc.
Profit & Loss - June 2015
June 2015

Accrual Basis

	Jun 15	Jan - Jun 15
Ordinary Income/Expense		
Income		
City of Iowa City	19,857.47	119,144.78
Contributions & Fundraising	102.09	1,512.89
Memberships fees	0.00	75.00
Other/Miscellaneous Income		
Miscellaneous	60.00	874.94
Total Other/Miscellaneous Income	60.00	874.94
Building/Space Income		
Rental	1,872.00	11,232.00
Parking Spaces	0.00	200.00
Total Building/Space Income	1,872.00	11,432.00
Interest & Dividend Income	30.88	144.32
Total Income	21,922.44	133,183.93
Expense		
Payroll and Staff Benefits		
Salary - Director	3,846.16	25,000.04
Wages - Production Staff	6,317.25	54,273.97
Payroll Taxes	880.68	6,758.90
Health Insurance	1,427.07	8,437.42
Dental Insurance Premiums	140.75	844.50
Cable TV Reimbursements	0.00	404.16
Total Payroll and Staff Benefits	12,611.91	95,718.99
Production Equipment & Supplies		
Digital Editing Hardware	0.00	169.99
Equipment - Portable	0.00	4,404.80
Equipment - Studio Purchases	0.00	413.38
Media Stock	79.96	139.98
Software Licenses	279.96	1,679.76
Studio Supplies	64.47	292.41
Total Production Equipment & Supplies	424.39	7,100.32
General & Administrative		
Finance Charges	0.00	88.12
Computer		
Computer On Line Services	199.95	1,319.70

Public Access TV Inc.
Profit & Loss - June 2015
June 2015

Accrual Basis

	Jun 15	Jan - Jun 15
Total Computer	199.95	1,319.70
Insurance	0.00	10,556.00
Memberships & Dues	0.00	200.00
Office Equipment	24.72	359.84
Office Supplies	26.11	256.40
Postage & Shipping	44.83	130.43
Professional Fees		
Accounting - CPA	0.00	720.00
Bookkeeping Fees	390.00	2,055.00
Total Professional Fees	390.00	2,775.00
Promotions and Marketing	809.50	3,372.63
Recruitment - Classified Ads	0.00	414.00
Security System	180.00	180.00
Staff Development		
Other	0.00	371.77
ACM Conference	0.00	697.91
Total Staff Development	0.00	1,069.68
Telephone - Service	142.26	832.19
Travel - Local & Parking	0.00	35.36
Total General & Administrative	1,817.37	21,589.35
Building Expense		
Building Supplies & Expenses	0.00	8.47
Garbage Pick Up	0.00	155.20
Building - Capital Expenses	0.00	1,444.65
Mortgage Interest	435.66	2,475.22
Maintenance & Repairs	522.01	1,034.82
Snow Removal	0.00	1,350.00
Utilities - G&E, Water	318.73	1,882.11
Total Building Expense	1,276.40	8,350.47
Total Expense	16,130.07	132,759.13
Net Ordinary Income	5,792.37	424.80
Net Income	5,792.37	424.80

PATV
BUDGET REPORT FOR 2015
CASH BASIS

	ANNUAL BUDGET	JANUARY ACTUAL	FEBRUARY ACTUAL	MARCH ACTUAL	APRIL ACTUAL	MAY ACTUAL	JUNE ACTUAL	YEAR TO DATE TOTAL	YEAR TO DATE BUDGET	OVER/ UNDER
INCOME										
PROGRAM:										
CITY OF IOWA CITY	239,000	19,857.43	19,857.47	19,857.47	19,857.47	19,857.47	19,857.47	119,144.78	119,500	-355.22
CONTRIBUTIONS & FUNDRAISING	26,000	382.50	180.00	260.00	570.00	18.30	102.09	1,512.89	12,500	-10,987.11
MISCELLANEOUS	1,000	0.00	14.94	75.00	800.00	0.00	60.00	949.94	500	449.94
BUILDING - RENTAL	22,400	1,872.00	1,872.00	2,808.00	936.00	1,872.00	1,872.00	11,232.00	11,200	32.00
BUILDING - PARKING SPACES	600	0.00	100.00	50.00	0.00	50.00	0.00	200.00	300	-100.00
INTEREST & DIVIDEND INCOME	1,000	20.94	20.58	24.48	23.98	23.98	30.88	144.32	500	-355.68
TOTAL INCOME	289,000	22,132.77	22,044.99	23,074.93	22,187.45	21,821.35	21,922.44	133,183.93	144,500	-11,316.07
DISBURSEMENTS										
PERSONNEL										
DIRECTOR - SALARY	50,000	5,759.24	3,846.16	3,846.16	3,846.16	3,846.16	3,846.16	25,000.04	25,000	0.04
STAFF - PAYROLL	116,000	14,884.75	8,852.95	8,616.91	7,274.01	8,528.10	6,317.25	54,273.97	58,000	-3,726.03
PAYROLL TAXES	14,530	1,649.66	1,110.77	1,080.84	983.46	1,073.19	660.68	6,758.90	7,265	-506.10
HEALTH & DENTAL INSURANCE	20,160	1,492.82	1,555.32	1,555.32	1,555.32	1,555.32	1,567.62	9,291.93	10,060	-768.07
CABLE TV	500	271.00	0.00	0.00	0.00	133.16	0.00	404.16	250	154.16
TOTAL PAYROLL & BENEFITS	201,190	23,857.67	15,365.20	15,099.33	13,636.95	15,138.93	12,611.91	95,718.99	100,565	-4,846.01
PRODUCTION EQUIPMENT & SUPPLIES										
DIGITAL EDITING HARDWARE	2,000	0.00	0.00	0.00	169.99	0.00	0.00	169.99	1,000	-830.01
EQUIPMENT - PORTABLE	3,000	811.98	3,877.37	0.00	0.00	15.45	0.00	4,404.80	1,500	2,904.80
EQUIPMENT - STUDIO & GENERAL	1,000	279.55	0.00	0.00	0.00	133.43	0.00	413.38	500	-85.62
EQUIPMENT MAINTENANCE & REPAIRS	1,000	657.44	0.00	0.00	0.00	0.00	0.00	657.44	500	157.44
MEDIA STOCK	2,000	0.00	0.00	60.00	0.00	0.00	79.96	139.98	1,000	-660.02
SOFTWARE LICENSES	5,800	279.96	279.96	279.96	279.96	279.96	279.96	1,679.76	2,900	-1,220.24
STUDIO SUPPLIES	2,000	87.30	4.23	81.10	55.31	0.00	64.47	282.41	1,000	-767.59
TOTAL PRODUCTION EXPENSES	16,800	2,116.63	3,851.56	421.08	505.26	428.84	424.39	7,757.76	6,400	-642.24
GENERAL AND ADMINISTRATIVE										
BANK CHARGES/FINANCE FEES	200	0.00	70.95	0.00	0.00	17.17	0.00	88.12	100	-11.88
COMPUTER HARDWARE & SOFTWARE	700	0.00	0.00	0.00	0.00	0.00	0.00	0.00	350	-350.00
COMPUTER - ONLINE SERVICES	2,000	199.95	199.95	319.95	199.95	199.95	199.95	1,319.70	1,000	319.70
INSURANCE	11,000	0.00	0.00	6,201.00	0.00	0.00	4,355.00	10,556.00	5,500	5,056.00
MEMBERSHIP & DUES	1,850	0.00	0.00	0.00	200.00	0.00	0.00	200.00	925	-725.00
MEETING EXPENSE	150	0.00	0.00	0.00	24.72	0.00	0.00	24.72	75	-69.28
OFFICE SUPPLIES & TONER	2,150	219.36	248.14	68.95	0.00	131.83	50.83	717.11	1,075	-637.39
OUTREACH & ADVERTISING	6,480	1,516.40	50.00	424.50	175.00	811.23	89.00	3,066.13	3,230	-163.87
POSTAGE & SHIPPING	400	19.60	15.55	16.10	24.55	9.80	44.83	130.43	200	-93.57
PROFESSIONAL FEES	9,800	472.50	465.00	345.00	255.00	1,095.00	225.00	2,857.50	4,900	-2,042.50
SECURITY SYSTEM	400	0.00	0.00	0.00	0.00	0.00	160.00	160.00	200	-20.00
STAFF & BOARD DEVELOPMENT	800	0.00	71.77	0.00	756.20	241.71	0.00	1,069.68	400	669.68
TELEPHONE	1,500	136.29	0.00	139.08	275.23	0.00	139.33	669.93	750	-65.97
TRAVEL - LOCAL	100	2.00	0.00	0.00	0.00	0.00	0.00	2.00	50	-48.00
VOLUNTEER RECOGNITION	200	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100	-100.00
TOTAL GENERAL & ADMINISTRATIVE	37,710	2,566.10	1,122.35	7,511.53	1,910.65	2,506.69	5,283.84	20,901.32	18,855	2,046.32
BUILDING										
GARBAGE PICKUP	600	0.00	0.00	0.00	0.00	155.20	0.00	155.20	300	-144.80
MORTGAGE PAYMENTS: P & I	21,500	1,710.00	1,710.00	1,710.00	1,710.00	1,710.00	1,710.00	10,260.00	10,900	-640.00
MAINTENANCE & IMPROVEMENTS	5,600	1,159.94	832.10	101.76	435.50	268.73	414.37	3,212.40	2,800	412.40
SNOW REMOVAL	2,000	0.00	405.00	472.50	472.50	0.00	0.00	1,350.00	1,000	350.00
UTILITIES	3,500	352.78	290.98	346.10	325.26	154.35	261.57	1,741.04	1,750	-8.96
TOTAL BUILDING DISBURSEMENTS	33,300	3,222.72	3,239.08	2,630.36	2,943.26	2,298.28	2,385.94	16,718.64	16,650	68.64
TOTAL DISBURSEMENTS	289,000	31,773	29,587	25,662	18,998	20,370	20,706	141,096.71	144,500	-3,403.29
CASH FLOW: OVER OR UNDER	0	-9,640.23	-1,542.21	-2,587.42	3,186.33	1,451.81	1,216.28	-7,912.79	0	-7,912.79

Public Access TV Inc.
Balance Sheet
As of June 30, 2015

Accrual Basis

	Jun 30, 15
ASSETS	
Current Assets	
Checking/Savings	
Cash In Bank	49,031.36
Total Checking/Savings	49,031.36
Other Current Assets	
UICCU - CDs	12,261.66
BDF Investments	21,255.37
Total Other Current Assets	33,517.03
Total Current Assets	82,548.39
Fixed Assets	
Building & Land	286,683.50
Building Improvements	177,623.84
Accumulated Depreciation - BL	-89,795.57
Accumulated Depreciation - BI	-55,000.13
Equipment, Furniture & Fixtures	203,576.48
Accumulated Depreciation - Eq.	-173,800.04
Total Fixed Assets	349,288.08
Other Assets	
Deposit	50.00
Total Other Assets	50.00
TOTAL ASSETS	431,886.47
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	1,534.83
Total Accounts Payable	1,534.83
Credit Cards	
VISA-Hills Bank & Trust #6374	-982.30
Capital One	-4.10
Total Credit Cards	-986.40

Public Access TV Inc.
Balance Sheet
As of June 30, 2015

Accrual Basis

	Jun 30, 15
Total Current Liabilities	548.43
Long Term Liabilities	
Notes Payable - Building	104,339.56
Total Long Term Liabilities	104,339.56
Total Liabilities	104,887.99
Equity	
Fund Balance - Unrestricted	279,649.69
Change in FMV of Investments	-125.71
Retained Earnings	47,049.70
Net Income	424.80
Total Equity	326,998.48
TOTAL LIABILITIES & EQUITY	<u>431,886.47</u>



The Library Channel

Report prepared for the Iowa City Telecommunications Commission monthly meeting by Beth Fisher, Program Librarian and Bond Drager, Equipment Specialist. July 2015

The Library Channel Monthly Update:

ICPL's 2015 Summer Reading Program began on June 1st and runs through August 9th. By the end of summer we will have carried 17 Summer Reading Program events live on The Library Channel, in addition to our regularly broadcast programs. The following programs

Children's Programs

- **Hometown Heroes** Not every hero wears a mask! Meet some hometown heroes who make a difference in our community.
- **Blank Park Zoo, Show and Tell (Morning and afternoon programs)** Staff from the Blank Park Zoo will be stopping by with three animals for an interactive lesson!
- **Dino O'Dell, Heroes of Outer Space** Meet astronauts, fix alien spaceships and explore the solar system. Join Dino in an educational music and storytelling journey that is interactive and fun!
- **Mr. S. and the Sandbox Band** Parent's Choice Award winning musicians Mr.S and the Sandbox Band will be rocking ICPL with hits from their debut album, The Floor is Lava!
- **Dan Wardell's Reading Road Trip (two programs)** Iowa Public Television's Dan Wardell brings his reading road trip to ICPL.
- **See the Show, Become the Pro! (Morning and afternoon programs)** Learn to juggle at this super-hit, total-participation, interactive program where kids of all ages become rock-star jugglers and balancers just like Pro Juggler, Jason Kollum!

Adult Programs

- **Be and Environmental Hero: Create a Rain Garden / Managing Storm Water** Lucy Hershberger, founder of Forever Green Garden Center will be here to teach us what we can do in our yards to help reduce flooding and improve water quality in our rivers, streams and lakes
- **Iowa's Own Monuments Man: George Stout** Winterset native George Stout was the basis for George Clooney's Character in the movie Monuments Men. Nancy Trask, Director of the Winterset Public Library (Iowa) has spent years researching George Stout and the Monuments, Fine Arts, and Archives program, and she'll tell us the true story behind the real Monuments Men.
- **What it takes to become a World Champion: with Dan Gable and Tom Brands** Spend an evening with Olympic Gold Medalists and former and current Hawkeye Wrestling Coaches Dan Gable and Tom Brands as they talk about what it takes to become an Olympic competitor.
- **Seed Savers Exchange: Preserving seeds** Seed Savers Exchange in Decorah Iowa will be here to talk about Seed Savers and the importance of preserving heirloom seeds. Seed saving makes us all heroes.

In addition, we had three authors visit ICPL early this summer. Thanks to Prairie Lights, on June 3rd, author Michael Perry, stopped by ICPL to speak about his writing and his new book *The Jesus Cow*. On June 21st reporters Tom Witosky and Marc Hanse discussed their new book *Equal Before The Law: how Iowa led Americans to Marriage Equality*. This event was cosponsored by the University of Iowa Press.

This month's *On Air* podcast was a return to our regular format with special guest Technical Services Coordinator Anne Mangano. Topics were easy listening, reading, and viewing options for summer along with a segment on hyped releases that did or did not live up to the hype - a la the recent novel "Go Set a Watchman."

We added Staff Picks programs to our Youtube channel highlighting book suggestions for young children and young adult readers.

We continue to live stream programs as we receive permission from performers and so far the technology is working well. We had about 35 people viewing the recent Dan Gable/Tom Brands program stream live.

In August, ECS in Davenport will be at ICPL to install upgraded equipment in the Meeting Rooms and the storytime rooms. Currently work is scheduled to begin on Monday, August 17 and run until August 27th.

Monthly Program Update:

	This month: July 2015	Next Month: August 2015
Live Children's Programs	• 3	• 3
Live Children's Special Events	• 8	• 0
Live Adult Programs	• 3	• 0
Programs Cablecast	• 701	
Programs videotaped by Govt. Channel/CTS	• 0	•

Verizon's Offering a New 100 Mbps Symmetrical Tier For \$55*

<http://www.dslreports.com/shownews/Verizons-Offering-a-New-100-Mbps-Symmetrical-Tier-For-55-134539>

Obama Program Aims to Give Free Broadband To The Poor

<http://www.dslreports.com/shownews/Obama-Program-Aims-to-Give-Free-Broadband-To-The-Poor-134483>

Here's how data caps really affect your Internet use, according to data

<https://www.washingtonpost.com/blogs/the-switch/wp/2015/07/14/heres-how-data-caps-really-affect-your-internet-use-according-to-data/>

ESPN Has Lost 3.2M Viewers in The Face of Cord Cutting

<http://www.dslreports.com/shownews/ESPN-Has-Lost-32M-Viewers-in-The-Face-of-Cord-Cutting-134470>

Study: 20% 'Steal' Someone Else's Streaming Video Password

<http://www.dslreports.com/shownews/Study-20-Steal-Someone-Elises-Streaming-Video-Password-134466>

US Presidential Candidates' Internet Policies, Ranked

<http://gizmodo.com/us-presidential-candidates-internet-policies-ranked-1717543323?>

Gigabit Marketing Drives Adoption of Slower Tiers

<http://www.dslreports.com/shownews/Gigabit-Marketing-Drives-Adoption-of-Slower-Tiers-134464>