



Informational Session

TUESDAY, NOVEMBER 13

PRESENTED BY STEFANIE BOWERS

EQUITY DIRECTOR & HUMAN RIGHTS COORDINATOR

Agenda

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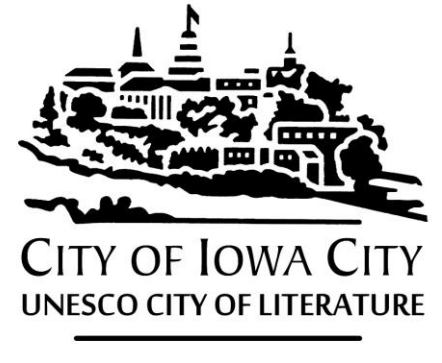
- ▶ Welcome
- ▶ History, Purpose, Process
- ▶ Tips
- ▶ Q & A with Human Rights Commission members



CITY OF IOWA CITY
UNESCO CITY OF LITERATURE

Social Justice & Racial Equity Grant

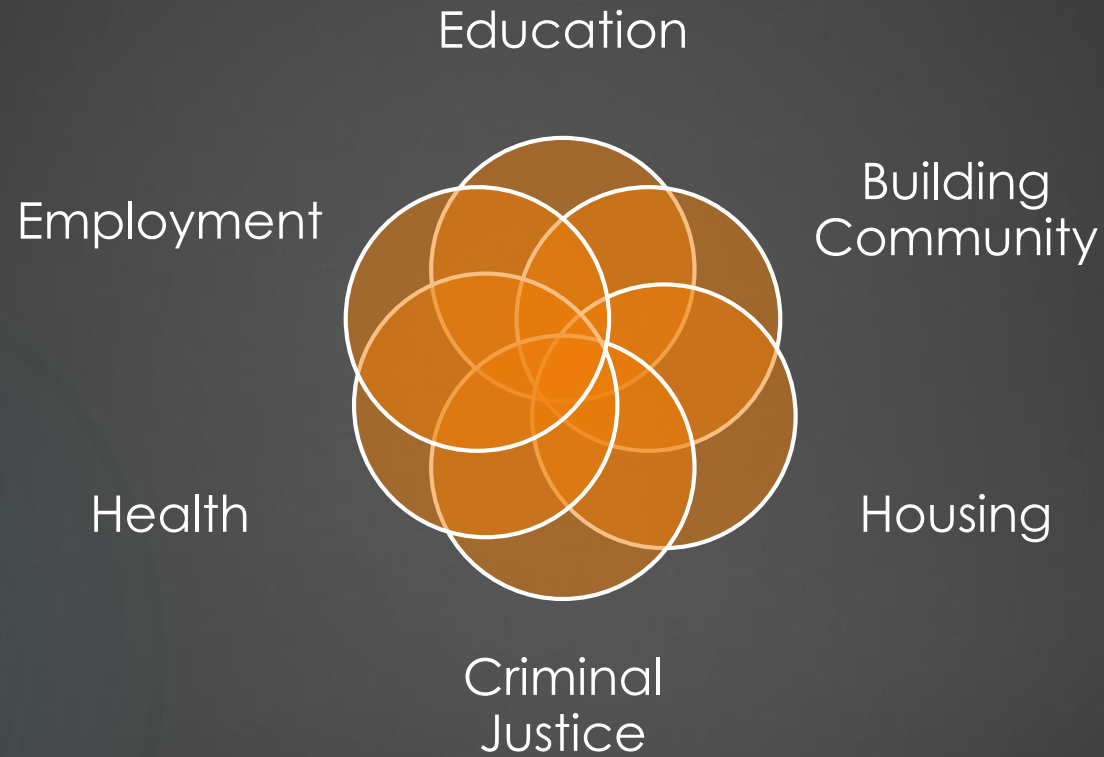
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PURPOSE

Encourage, Empower, and Engage Social Justice and Racial Equity Initiatives to Eliminate Inequities

6 Priority Service Areas



Proposal should address one or more of these

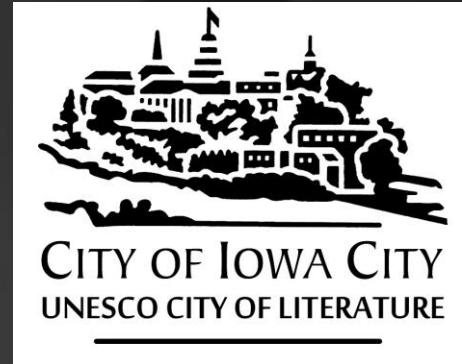
FY17 \$25,000 Total

Organization	FY17
Inside Out Reentry	\$3000.00
Iowa Legal Aid	\$2200.00
JC Affordable Housing Coalition	\$2500.00
World of Bikes, IC Bike Library, IC	\$3250.00
Sankofa Outreach Connection	\$13,500.00

FY18 \$25,000 Total

Organization	FY18
Healthy Kids School Based Health	\$12,300.00
Shelter House	\$5000.00
Center for Worker Justice	\$10,900.00

FY19 \$75,000 Total



Requirement of the SJRE Grants

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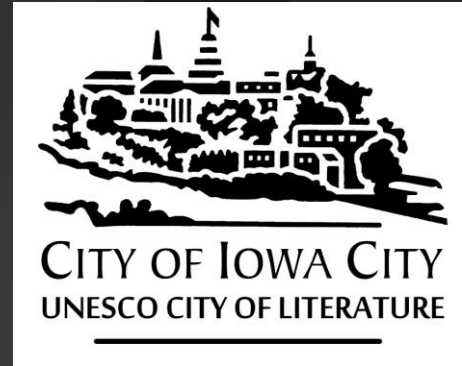
1. Organization must *be principally and physically* located in Iowa City.
2. *Proposal should seek to eliminate an inequity* in the community (individual, institutional, or structural).
3. *New project*, that assists individuals or groups that have been *marginalized*.

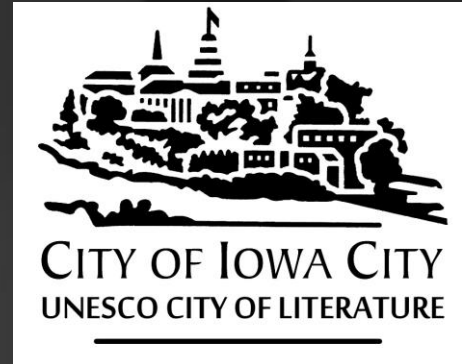
Restrictions

1. Funds cannot be used for *operational costs* . The cost to keep the business running (payroll, rent, office supplies, utilities, insurance, and taxes).
2. Not considered a permanent funding source but if you are awarded funding you can reapply twice for that project to be funded again.
3. City Departments cannot be a primary applicant.

There are no restrictions on

- ▶ The amount you request \$ (Phenomenal and Impactful).
- ▶ Whether you are for profit or not for profit.





Volunteer to serve on the City of Iowa City Human Rights Commission

There are three vacancies with terms ending January 1, 2021.

- The Commission holds regularly scheduled meetings each month.
 - Appointments are determined by the City Council.
 - Applicants must reside in Iowa City and be at least 18 years of age.
 - State law requires commissions to be balanced according to gender. The current demographics are: 3 men and 3 women.
- Duties of Human Rights Commissioners include:**
- Making recommendations to the City Council for funding allocation for the Social Justice and Racial Equity Grant & further legislation concerning discrimination.
 - Cooperating with other agencies or organizations in the planning and conducting of programs designed to eliminate intergroup tensions.
 - Educating the public on illegal discrimination.

Applicants can apply online or use the general application.

**All applications are due Tuesday, November 13, by 5 p.m.
in the City Clerk's Office, 410 E. Washington Street.**

Online application form is available at <http://www8.iowa-city.org/forms/bcapp>

**For more information on the Human Rights Commission please visit
www.icgov.org/humanrights or call 319-356-5022.**

Nine residents of Iowa City who are appointed by the City Council to serve 3 year terms.

Purpose:

**Outreach and Education
on Human Rights**

Authority:

**To recommend to Council any further
legislation that is needed to further
advance human rights.**

Process

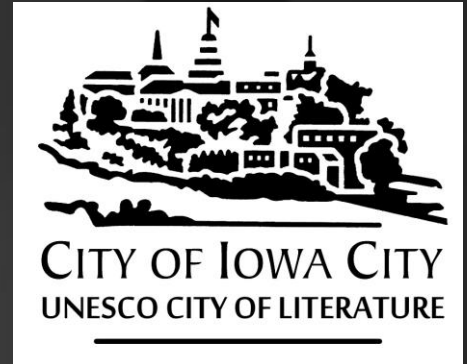
December 3 at noon through **January 2** at noon

www.icgov.org/SJREgrantapplication

Human Rights Commission reviews and ranks and by **March 31**
make a recommendation to the Council for review and approval

Council makes its decision by **April 30**

Funding allocated by **June 1**



The Application

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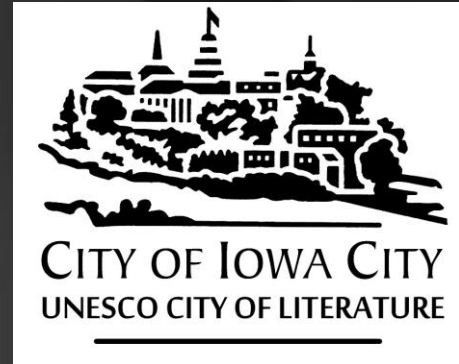
- Mission Statement
- Year of Operation
- Annual Budget
- Past Projects
- Proposal
- People Served
- Cost to Participate
- Collaborative Effort
- Timeline
- Outcomes with Indicators

The screenshot displays a web browser window with the URL <https://www.icgov.org/city-government/departments-and-divisions/equity-and-human-rights/social-justice-and-racial-equity>. The page content includes:

- of Various Recommendations by the Ad Hoc Diversity Committee
- Council Resolution approving 2015 Equity Action Plan and the Five Areas of Focus
- Resolución del Consejo por la que se aprueba el Plan de Acción Equidad 2015 y las Cinco Áreas de Enfoque
- قرار مجلس بالموافقة 2015 خطة عمل الإنصاف وخمسة مجالات التركيز
- 理事会决议批准2015年“公平行动计划”和五个重点领域
- Social Justice and Racial Equity Grant**
- In fiscal year 2017 the City Council approved \$25,000 for a new grant entitled the Social Justice and Racial Equity Grant (SJRE). The SJRE grant lists six priority service areas: Education, Building Community, Housing, Criminal Justice, Health, and Employment. The Human Rights Commission reviews applications then forwards its recommendations to the City Council for review and approval. Organizations whose programs, services or activities address one or more of these priorities will be considered first for funding.
- City of Iowa City's Social Justice & Racial Equity Grant: Applications submitted for FY17 Funding
- Resolution Adopting The Social Justice And Racial Equity Grant Allocations For FY17
- City of Iowa City's Social Justice & Racial Equity Grant: Applications submitted for FY18 Funding
- Resolution Adopting The Social Justice And Racial Equity Grant Allocations For FY18
- City Council Resolutions in Support of Inclusive, Diverse and Safe Communities**
- Resolution Reaffirming the City of Iowa City Law Enforcement Non-Discrimination Policy
- Resolution Rejecting Acts of Intimidation and Supporting a Diverse and Safe Community
- Resolution Reaffirming the Public Safety Function of Local Law Enforcement
- Resolución Reafirmando la Función de Seguridad Pública de la Policía Local
- قرار وإذ تؤكد من جديد وظيفة السلامة العامة من إنفاذ القانون المحلية
- 决议重申地方执法的公共安全功能
- Résolution réaffirmant la fonction de sécurité publique de l'application de la loi locale

The right sidebar contains a navigation menu with the following items:

- City Charter
- City Code
- City Manager's Office
- Departments and Divisions
 - Airport
 - City Attorney
 - City Clerk
 - Communications
 - Cable
 - Economic Development
 - Equity and Human Rights
 - Finance
 - Accounting
 - Finance Administration
 - Information Technology Services
 - Purchasing
 - Revenue
 - Risk Management
 - Fire Department
 - Human Resources
 - Iowa City Public Library
 - Neighborhood and Development Services
 - Development Services
 - Building Inspection Services



<https://www.icgov.org/city-government/departments-and-divisions/equity-and-human-rights>

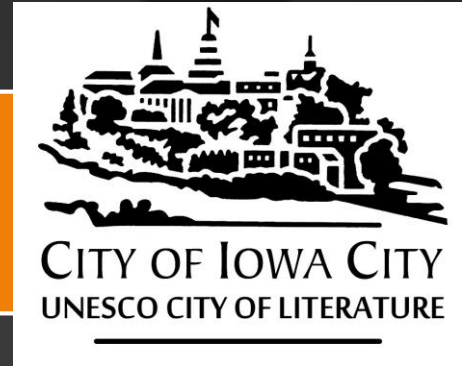
Member, Evaluation and Scoring

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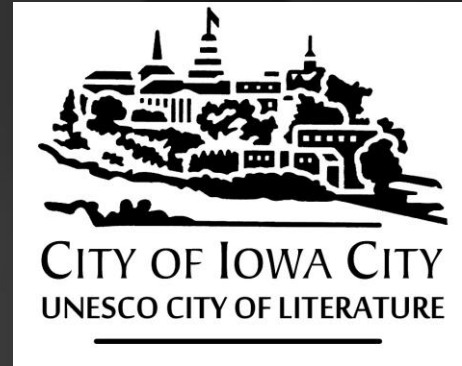
3 Sections

- Organizational Information, *10 points*
- Proposal, *60 points*
- Funding Amount, *30 points*.

The highest score = *100 points*.



- ▶ *Goals* of the organization align with Social Justice or Racial Equity?
- ▶ *Mission statement* of the organization align with Social Justice or Racial Equity?



Learn more about the Organization?

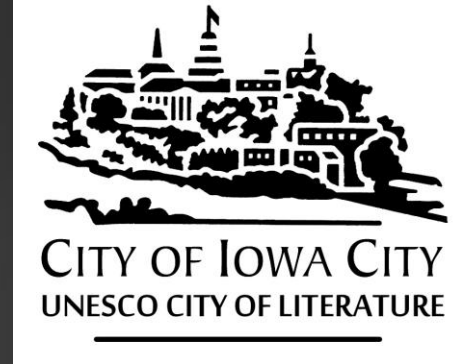
Does it **advance** social justice or racial equity?

Is there a **community need**?

Will it **have a significant impact** on community members?

Is it **sustainable**?

Are there **specific outcomes** and **performance measures**?



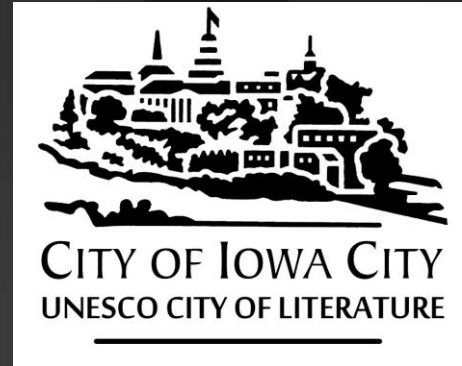
The Proposal?

Amount requested

Amount requested **covers** the service, project, or activity?

Would it need to be **supplemented** to cover the service, project or activity?

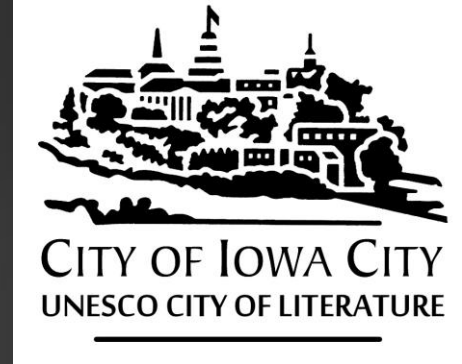
Timeline for project?



What to do between now and December 3

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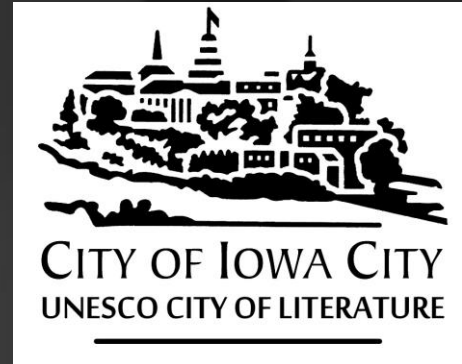
1. Look at the past applications whether funded or not? Duplication?
2. Priorities of your organization? Indicators, needs, gaps in service or problems? That your organization can address.
3. Develop an action plan:
 1. How can you address the inequity?
 2. Think of ways you can provide proof or evidence of the inequity. Community trends? Data? What does it show or demonstrate.
 3. What supports are needed?
 4. What funding is needed?
 5. Can you do it without full funding?
 6. How will success be measured?



Suggestions

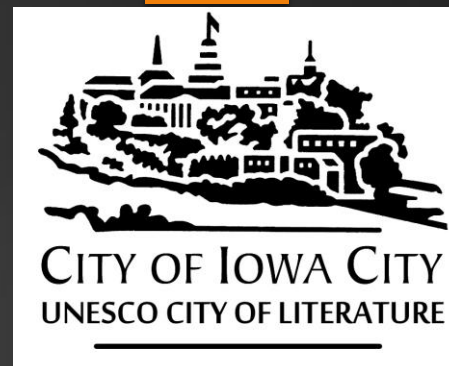
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- ▶ Start **early**. Late applications are **not reviewed**.
- ▶ Cut and paste the application into a **Word or similar document** and then cut and paste back when ready to submit.
- ▶ Follow the application **instructions**.
- ▶ Adapt the **wording of the grant**. Make sure you are continually showing how this encourages, empowers, **one or more of the priority areas**.
- ▶ Your **narrative** should **match where you are spending funds**.
 - ▶ Get actual costs/prices when able.
- ▶ Prior to submitting have others **review** the application. Is it clear?



Expectations if awarded Written Agreement

1. Required to submit **2 program reports** on **progress towards** the stated goals (November 1, 2019 and April 1, 2020).
2. An **annual accounting report** describing, at minimum, the uses of funds received during the prior year (July 31, 2020).

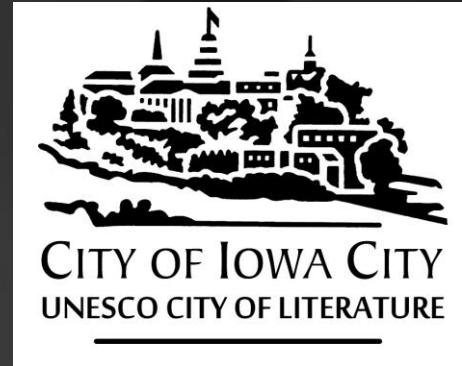


Conditional Status

- ▶ The Equity Director, with the approval of the City Manager, may place the Recipient on conditional status when one or more serious problems are identified that puts the Recipient's agreement with the City of Iowa City in jeopardy. Problems may be in **service delivery, board activity, agency administration, fiscal management, cooperation with other agencies, compliance with this agreement, or any other failure to further the stated goals of the grant request.**
- ▶ Following the placement of the Recipient on conditional status, the Equity Director will meet with the Recipient's director and board members to **discuss the concerns/problems as identified** by the Equity Director. The Equity Director will provide the Recipient with a **written memo outlining the concerns/problems, specific corrective action steps, and time frames for completion.** The Recipient will provide periodic reports and meet with the Equity Director during this period to ensure that satisfactory progress is being made.
- ▶ If the Recipient fails to meet the requirements of this agreement and/or the action step memo within the appropriate time frame as specified, the Equity Director may recommend to the City Manager that recipient be barred from **receiving any future funding from the Social Justice and Racial Equity Grant for a minimum of 2 years.**



Questions?



Sources Used & Cited

Grant Writing 101, Eric Christianson

The Only Grant Writing Book You Will Ever Need, Anthony Hollis.

Race and Social Justice Initiative Racial Equity Fund; 2016 Info Session

